

Notice for Use of Media Information for Students

The Family Educational Rights and Privacy Act (FERPA), a Federal law, requires that the Kearney R1 School District, with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, Kearney R1 School District may disclose appropriately designated "directory information" without written consent, unless you have advised the District to the contrary in accordance with District procedures. The primary purpose of directory information is to allow the Kearney R1 School District to include this type of information from your child's school experiences and education records in certain school publications, District websites and area newspapers. Examples include:

- A playbill, showing your student's role in a drama production;
- The annual yearbook;
- Honor roll or other recognition lists;
- Graduation programs; and
- Sports activity sheets, such as for wrestling, showing weight and height of team members.
- School performances

Directory information, which is information that is generally not considered harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Kearney R1 School District has designated the following information as directory information:

- Student's name
- Participation in officially recognized activities and sports
- Address
- Telephone listing
- Photograph
- Degrees, honors, and awards received
- Date and place of birth
- Major field of study
- Dates of attendance
- Grade level
- The most recent educational agency or institution attended

The following pertains to secondary students:

- Electronic mail address
- Weight and height of members of athletic teams
- Information for military recruiters
- Information to companies that manufacture class rings

If you do not want Kearney R1 School District to disclose directory information from your child's education records without your prior written consent, **you must notify your child's school in writing.**